



Kodak
NexPress 53000 Digital Production Color Press

Profit through
power.

Kodak
NexPress
Digital Production Color Presses

An integrated path that leads to continuous business growth.

In an increasingly competitive landscape, where customer loyalty and retention are key to success, it is more important than ever to deliver higher value to your clients — value that comes from more than just fast printing and delivery. To truly distinguish yourself and become your clients' **strategic communications partner**, you need to provide services that help your clients grow their businesses and profit from the investment they've made with you.

Get on the right path

When you partner with Kodak, you put your business on the right path to digital printing success. Our focus is divided equally between making sure you have the tools and skills you need to produce exceptional digital print applications and the business acumen to sell them.

Kodak combines some of the world's most advanced technology with extensive business development support to help ensure your business is best prepared to succeed in the blossoming world of digital print.



Your clients' demands are changing. Digital solutions meet these demands while complementing your traditional services.

"Can you help us maximize the return on our marketing investment?"

"How can we target our audience with relevant, actionable messages?"

"How can I create high-impact marketing materials that attract new business and maintain customer loyalty?"



When you add capabilities that answer these requests, you are adding value to your clients' communications, creating the foundation for powerful business growth.

Power your business at the speed that's right for you today...

with the ability to grow for tomorrow.

The family of **Kodak NexPress** Digital Production Color Presses offers three choices to power your business to the next level.

Each press offers a similar range of rich and robust features so you can make choices, not trade-offs. Choose the press that best meets your needs, then we'll help you add the software and hardware accessories that make the system uniquely yours.

When the time is right, a clear upgrade path ensures you can continue to meet your clients' increasing volume and application requirements.



▲ The **Kodak NexPress 2100 Plus** Digital Production Color Press raises the bar in terms of capabilities, performance, and business growth.



▲ The **Kodak NexPress 2500** Digital Production Color Press gives you increased productivity and flexibility to produce more jobs, more often — and generate more revenue.



NEW

▲ The **Kodak NexPress S3000** Digital Production Color Press delivers the highest productivity for more saleable prints.

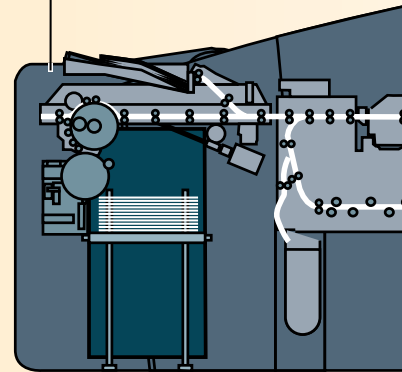
No matter which Kodak NexPress Digital Production Color Press you choose, there is one constant: printing excellence.



With **Kodak NexPress** Digital Production Color Presses the advantages are built right in.



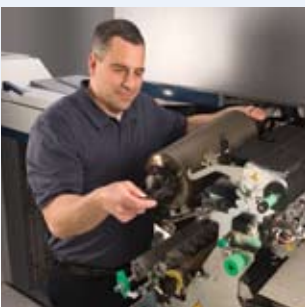
High-Capacity Delivery (HCD)



Self-service rewards

Kodak NexPress Digital Production Color Presses utilize Operator Replaceable Components (ORCs), which provide greater operator control of press reliability, image quality, and cost. ORCs, most of which are replaced in just minutes with no special tools, provide tangible benefits:

- ▶ Excellent image quality is consistently maintained through unparalleled operator control and expert diagnostics.
- ▶ Cost is contained and machine uptime is increased because operators perform press maintenance themselves.



Imaging innovation

Kodak NexPress Digital Production Color Presses feature internal technologies designed to produce image quality that approaches offset standards.

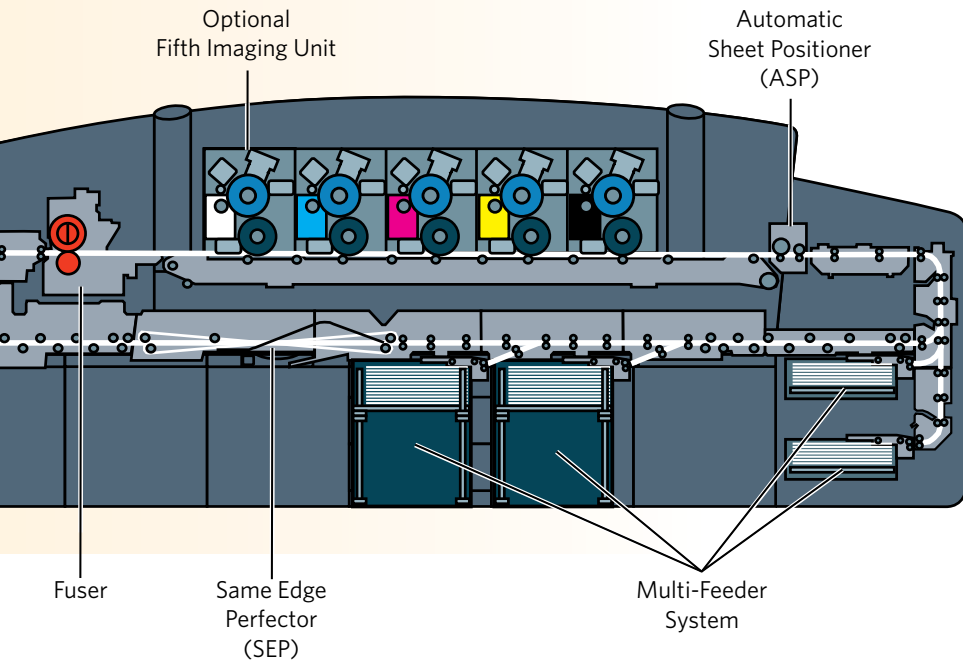
- ▶ A rugged paper path and an imaging unit design similar to an offset press results in exceptional color-to-color and front-to-back registration on a wide range of substrates.
- ▶ **Kodak NexPress** Fifth Imaging Unit Solutions provide inline coating or a fifth color to expand the printing gamut and reproduce spot colors at full production speed. Fifth Imaging Unit Solutions also enable off-line glossing.
- ▶ Kodak image processing technology comprises adaptive screening for excellent text and image reproduction, along with a choice of five different screens.

The power of choice

Kodak gives you the options to craft a solution that's perfect — for you.

- ▶ Your press can grow and change with new features and accessories when application needs change so your investment is protected.
- ▶ An array of inline and near-line feeding and finishing options improves your operation's productivity and subsequent turnaround time.
- ▶ Starting with a powerful front end configuration and expanding to additional processing nodes for complex variable data or image-intensive jobs helps your capabilities keep pace with your clients' demands.

Digital Production Color Presses, Right in.



The bottom line

Kodak has applied innovative thinking and programs to make sure Total Cost of Ownership is well contained while improving your ability to make a profit.

- ▶ The overall productivity of a **NexPress** Press lets you print more jobs in less time, translating into a faster return on your investment.
- ▶ The **Kodak NexStation** Front End incorporates **Adobe** PDF Print Engine technology for native PDF workflow support, reducing costly errors and rework.
- ▶ ORCs allow operators to replace critical press parts for maximum system performance and availability.
- ▶ A Fifth Imaging Unit, an optional **Kodak NexPress** Glossing Unit, and exceptional application flexibility give you the unique ability to productively produce high value, saleable documents that can result in higher margin revenue.

Benchmark productivity

Kodak has considered all the factors that drive highly productive operational performance.

- ▶ A choice of 2100, 2500, or 3000 A3+ sheets per hour lets you run, sprint, or fly.
- ▶ A press-like design maximizes throughput, so there is no slowdown for different sizes, types, weights, and thickness of substrates. Even printing with more than four colors will not degrade productivity.
- ▶ **NexPress** Presses were built to operate in your production environment, so you can count on maximum uptime and reliability, year after year.
- ▶ An open architecture integrates seamlessly into **Kodak Prinergy** Workflow Systems and is compatible with existing digital color, B&W, offset, and blended workflows, helping your operation run at peak performance.

Application flexibility

Substrate weight and size don't have to be limitations of digital printing. Proven compatibility with over 500 substrates means you can produce a full range of applications.

- ▶ Coated, uncoated, and synthetics, including standard offset paper and selected packaging board and textured paper.
- ▶ The ability to independently extend the paper catalog and adjust the press to other substrates' unique characteristics enables you to more readily accept client-specific stocks.



Quality from start to finish.

A wide array of complementary feeding, finishing, and digital printing software solutions help ensure an efficient digital production workflow that answers market demands with a level of quality that rivals offset.

NEW



NexStation V Front End

No matter how complex a job is, the radically open, simply productive **Kodak NexStation Front End** delivers productivity with exceptional color and image quality.

NEW



Feeding

High-capacity paper feeders offer uninterrupted printing. A new roll feeding system increases productivity of the press while lowering paper and labor costs.



Print production

Kodak NexPress Digital Production Color Presses combine the ruggedness and power of a production-class press with the versatility and agility of a digital printer. The optional Fifth Imaging Unit adds tremendous value to the production process as well as to the appearance of the printed document.

Kodak NexGlosser Glossing Unit

When combined with the Fifth Imaging Unit, the optional Glossing Unit enhances prints with an outstanding UV-like gloss. The result is higher-value jobs completed in fewer steps, simultaneously improving customer satisfaction and your company's profitability.



Environmental responsibility

Kodak adheres to strict environmental principles through the design, manufacturing, and support of its presses, from delivery to end of life. The company's continuous efforts to reduce the environmental impact of its products extend to all aspects of **Kodak NexPress Presses** and provide a number of significant advantages for environmentally conscious owners.

- ▶ Intelligent product design extends product life, limits waste.
- ▶ Items are collected globally for recycling, reuse, or environmentally friendly disposal — what others consider waste, Kodak recycles.
- ▶ ORC model and intelligent remote service capabilities enable maximum uptime and minimize service travel.
- ▶ All Dry Inks use no hazardous UV coating chemicals, are readily removed during recycling process, and are safe for food labeling.

Finishing

Compatibility with inline and near-line finishing devices delivers professional-looking jobs produced at press-rated speeds.



Digital printing solutions

Kodak offers exceptional tools that support your digital printing workflow — from variable data printing, to web-to-print, to photo services applications.



Complement your business

An impressive collection of products from Kodak for offset and digital workflows accelerates your opportunities. Digital print systems from Kodak are part of **Kodak** Unified Workflow Solutions that deliver consistent quality and control. Unified Workflow Solutions allow you to manage your digital print as a part of a blended environment, whether you are new to digital or expanding a current digital business.



Kodak

Unified Workflow
Solutions

Trust in Kodak.

Kodak NexPress Digital Production Color Presses are just the beginning of what Kodak has to offer to help support your business growth. Our professional business development resources, expert service organizations, and proven commitment to the graphic arts industry are all part of our comprehensive approach to earning your confidence as a trusted communications partner.

The support you need to build your business

Kodak MarketMover Business Development Services provide innovative tools and support designed to maximize your return on investment.

Kodak combines an expert team of consultative professionals, plus extensive sales and marketing resources at marketmover.Kodak.com. In addition, a network of partner organizations is dedicated to jointly cultivating successful digital solutions to support your digital printing business.

Kodak MarketMover Business Development Services

To learn more about **Kodak MarketMover** Services, visit marketmover.kodak.com

To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533.

Produced using **Kodak** Technology.

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Subject to technical change without notice.

The manufacture of **Kodak NexPress** Digital Production Color Presses is ISO 9001:2000 and ISO 14001:2004 certified.

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At your service

To maintain peak performance of all Kodak solutions, you can count on highly responsive, expert service to provide timely, efficient support. Our commitment to customers was recognized in 2006 with the coveted International Business Award for "Best Support Organization".

Because we measure our success with your success, we're committed to ensuring your business can use the power of **Kodak NexPress** Digital Color Production Presses to become more productive and more prosperous.



Kodak and you — transforming the industry together

As an innovator in imaging, color, and printing technology, Kodak offers you the broadest array of integrated graphic communications solutions in the industry. With premier printing solutions and the expert resources of **Kodak Service & Support**, Kodak helps you deliver relevant, unique solutions for your clients through market-leading technologies, products, and services. The combination of our deep portfolio and wide experience is unparalleled, enabling you to be faster, more efficient, more productive, more profitable and better able to expand your business.



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