The unique all-in-one talent. d-lab.1





Expect the best.

You want to satisfy all your customers' photo imaging needs and maximise your profits at the same time. The Agfa d-lab.1 is the solution you've been looking for. Your day-to-day business traffic will quickly tell you: This compact, multitalented money machine is designed from the ground up to meet your demands for a profitable business enterprise. Expect the best, from Agfa.



"I need an on-site processing solution that requires minimum space."

Minimise your work space.



"I need an all-in-one photo finishing lab that delivers perfect pictures."

Best print quality – automatically!



"In our business, we can't afford to waste time learning how to use complicated equipment with troublesome paper and chemicals handling."

Easy operation.



"We get 20 mixed orders from film and digital files per hour at peak times. I don't want to turn down any lucrative rush orders."

Maximum productivity.



"We have so much to do in a limited amount of time. I need to organise my workflow."

Efficient workflow.

Agfa d-lab.1 - Designed for your success.

Agfa d-lab.1 is the all-in-one solution designed to meet all your business needs. This system requires minimal workspace and less operating effort, yet guarantees maximum productivity and an absolutely smooth workflow. What you get at the output end is top-quality prints and a full selection of profitable photo products. Agfa d-lab.1 – created for your commercial success.

Minimum work space.

The Agfa d-lab.1 is an extremely compact all-in-one unit. Film processing, scanning, and printing of analogue and digital media are combined in a footprint of only 1.6 $m^2/17$ ft², which is equal to only 4.2 $m^2/45$ ft² of work space.

Best print quality.

With Agfa d-TFS and innovative MDDM printing technology, the new d-lab.1 turns out top-quality photos with a first-run print rate of over 95%. Agfa d-TFS image enhancement technology turns ordinary pictures into outstanding prints. Sharpness management, dust and scratch removal, colour and density correction – it's all automatic!





Easiest operation.

The d-lab.1 "walk-away printing" concept makes on-site processing amazingly easy:

- 1. Drop in the unprocessed film cartridge
- 2. Press the PRINT button
- 3. Pick up perfect prints

Your operators are free to sell other photo products, prepare new orders, process digital and analogue orders simultaneously, or change chemicals and paper.





Maximum productivity.

The Agfa d-lab.1 handles 25 mixed orders per hour. This provides extra capacity to handle one-hour rush orders at peak times of the day.

Efficient workflow.

The Agfa d-lab.1 and image box let you develop film, print analogue 135 mm images, and handle digital orders all at the same time! This means a more efficient workflow from input to output saving valuable time and manpower.

Find out what the new d-lab.1 can do for your business — and your valuable customers!

The compact profit solution. Big performance. Small space.

Today's imaging business is more demanding than ever before. Satisfying your customers' needs and maximising your profits has never been easier. The fully automatic Agfa d-lab.1 system guarantees maximum productivity with minimum operating effort. Versatile input and output options and a phenomenal first-run print rate thanks to Agfa d-TFS image enhancement technology make the d-lab.1 an intelligent, all-in-one product. And a perfect solution for your business.

The new digital d-lab.1 makes it easier to expand your photo imaging business. This compact, multitalented minilab meets all your needs when it comes to simple hands-on operation. And thanks to an extremely small footprint, it takes up less space in your shop.

- Compact all-in-one digital minilab with film processor
- Takes up less work space: 4.2 m²/45 ft² or 1.6 m²/17 ft² footprint
- Full range of print products

Agfa d-lab.1: For peak productivity in less space and more profit per square metre.



2 Agfa image box – Input station for digital image files (included in d-lab.1 package) handles all digital media storage formats.

1 Agfa d-lab.1 -

A multitalented machine: Film processing, d-TFS scanning, and digital image printing all in one.

3 Agfa image box -

Option: second Agfa image box makes an ideal self-service order station.

Agfa d-lab.1 1.6 m²/17 ft² 4.2 m²/45 ft²

Agfa d-lab.1 – The all-in-one solution for maximum productivity in minimum space.

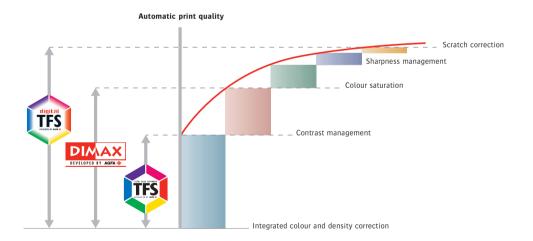
Best print quality is fully automatic.



Advanced printing technology for outstanding quality. Maximum quality in minimum space? Agfa has the perfect solution. And it's all made possible by MDDM Micro-Dot-Display Multiplexing (patents pending), a technology specially developed by Agfa. At the heart of the process is the Agfa micro-stepper designed to produce high-resolution, razor-sharp prints. The innovative MDDM printing technique ensures an extremely accurate pixel structure that practically eliminates overlapping adjacent pixels. Compared to other technologies, you get sharper prints from images with the same resolution. And that's not all. The highly reliable

LED light source rarely requires maintenance. In other words, regular lamp changes are a thing of the past. Now you can run your business full speed ahead and cash in on non-stop profits.

An unbeatable combination with Agfa d-TFS. Thanks to advanced Agfa d-TFS image enhancement technology, the Agfa d-lab.1 automatically produces perfect prints every time. Agfa has taken the time to improve its TFS (Total Film Scanning) technology and enhance it for digital imaging. The new d-TFS technique ensures consistent contrast and colour density from multiple film rolls or images shot with digital cameras.



Agfa MDDM and d-TFS technologies: an unbeatable combination.

Maximum first-run print rate automatically improves productivity—
and customer satisfaction!

Which print would your customer choose?



Contrast management brightens up unwanted shadows — yet keeps the details in the lighter areas. The integrated DIMAX function is what makes it all possible.





Dust or scratches? No problem!

Dust particles and even scratches on CN films disappear like magic.*

*Agfa development, licensed by Applied Science Fiction.





Underexposed image processed with conventional technology.



Nothing to hide:

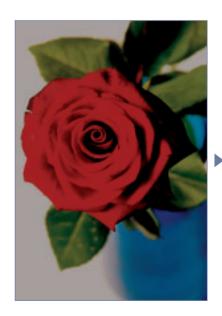
Automatic underexposure correction guarantees fresh, vibrant colours and natural contrast.

The sharpness management feature enhances contours and suppresses graininess.



Colour you can count on:

Colour tone differentiation increases the richness of details on saturated colours.





Minimum handling. Maximum quality.

Agfa technology is based on a system concept. Specially developed for d-lab.1, Agfa photographic papers and chemicals are perfectly matched for maximum print quality.

Best quality is easy.

Using MDDM printing technology to produce the best possible print quality is easy with Agfacolor Prestige 3 Paper. Specially developed for the Agfa d-lab.1, this photographic paper guarantees optimum brilliance, sharp images and intense, saturated colours. With its extra-thick paper base, Agfacolor Prestige 3 photographic Paper is the ideal solution for creating premium-quality print products.

Convenient chemicals.

The Agfa d-lab.1 system is based on the advanced Agfa easy film and easy paper concept. All required chemicals are packaged in compact boxes for added convenience. The replenisher supply is handled automatically inside the minilab. Spillage and operating errors are a thing of the past thanks to the intelligent Agfa box system. All you have to do is add water!

The Agfa d-lab.1 chemical handling concept was further improved with the easy paper box 110. Now you can print up to 110 sqm of paper! Agfa easy chemicals for the d-lab.1 film processing system offer all of the same easy paper advantages. Storage and ordering is easier than ever.

Agfa chemicals are perfectly adapted to the d-lab.1 system and Agfacolor Prestige 3 photographic Paper for the best-possible print quality. And with a d-lab.1, you always work with odour-optimised chemicals.



















Set your quality standards high. Very high!

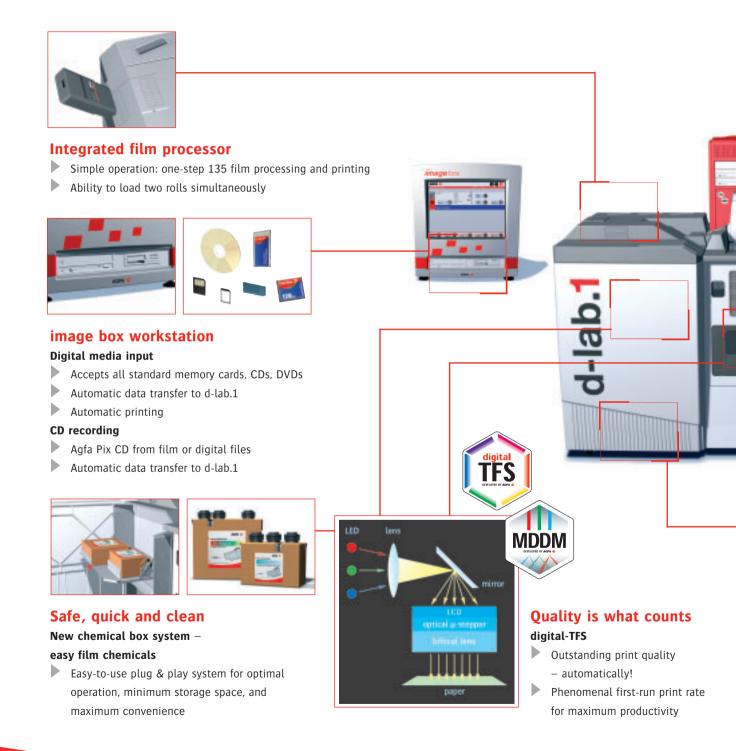
A picture isn't really a picture until you can actually hold it in your hands. When you can see and feel the unique qualities of a professional photograph. This is exactly what you get with Agfa printing technology.

Experience the exceptional quality of Agfa d-lab.1 prints on Agfacolor Prestige 3 Paper.

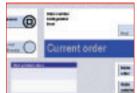
With Agfa MDDM technology, this premium-quality paper perfectly combines intense, brilliant colours with maximum sharpness and contrast. For photographic quality you can actually feel.



Easy operation for maximum productivity.









Quick & easy

Intuitive operation

- Highly automated operation
- Info and online help functions
- Individually configurable user profiles
- Screen language: English, can be configured for other languages
- Integrated timer and fully automatic calibration
- Easy screen for standard production
 - ideal for new operators





A perfect combination!

Top-quality prints up to 21 x 30 cm ($8\frac{1}{4}$ " x 12") on Agfacolor Prestige 3 Paper

This premium-quality photographic paper with the unmistakable Agfa Prestige logo printed in gold on the back is specially designed for processing with the d-lab.1 and MDDM technology. For best-quality prints every time!



AGFA 💠

Paper widths from $89-210 \text{ mm } (3\frac{1}{2})^{"} \text{ to } 8\frac{1}{4})^{"}$



Paper widths from $89-210 \text{ mm } (3\frac{1}{2}\text{" to } 8\frac{1}{4}\text{"})$





Safe, quick and clean

New chemical box system – easy paper chemicals

One box for maximum convenience and coverage

Make more money with special formats

Four and more print formats at the touch of a button

Up to 21 x 30 cm ($8\frac{1}{4}$ " x 12") without changing paper magazines

Make money on every order.



Agfa d-lab.1 is a highly productive, all-in-one solution when it comes to professional print orders. This multitalented money maker handles orders from a variety of different films and digital storage media – simultaneously! You can look forward to more freedom in your day-to-day business operations. Why turn down profitable 1-hour orders during peak production periods? After all, every order counts!

Up to 25 mixed orders per hour – from 135 mm, APS, and digital media. Agfa d-lab.1 advantages:

- Develops up to 25 films per hour
- Prints more than 25 135 mm orders*
- Prints more than 22 APS orders*
- Prints more than 24 digital orders*
- Burns more than 20 Agfa Pix CDs**





Maximum productivity from films and digital media with best print quality.

- Automatic first-run print rate >95% with d-TFS
- No need for time-consuming manual corrections
- Simultaneous input of film and digital orders

^{* 24} prints per order with index print.

^{** 24} exposures per 135 mm film with index CD cover.

More business — every day! With Agfa Sales Support.

Agfa actively supports your business with high-impact point-of-sale material and Internet tools.

POS materials for the Agfa image bo



Counter mat and posters



Promotional CD-ROM (print wallet excluded)

POS kit for Agfa image box kiosk version

A real attention-getter in your shop. A header card displays the benefits for end-consumers. Leaflets that are attached to the header card inform your valuable customers about the many applications possible with image box.

POS kit for d-lab.1

Counter mat and posters

Customers can choose from the wide variety of print products clearly outlined on the Agfa counter mat. Two attractive posters offer additional information on your new range of services.

Leaflets with counter card

An educational and inviting 6-page leaflet for end-consumers to be attractively displayed in a compact counter card informs your customers about your analogue and digital services. Customise each leaflet with your dealer stamp — and enjoy repeat visits for additional sales.

CD-ROM for creative promotional ideas

Benefit from an ideal resource for successful promotions. All of the psd files contained on the CD-ROM can be customised and then printed on your d-lab.1. Along with 16 print promotion ideas, you will find 12 additional promotion ideas featuring seasonal highlights. All 28 promotions are designed to produce 10 x 15 cm/4" x 6" prints on your d-lab.1 – perfect for distribution in print wallets. The files can be edited with Adobe® PhotoShop® to include your address and pricing details.

Active POS marketing for more on-the-spot purchases and repeat business.

Power for your Internet business.



www.agfanet.com

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Dealer homepage

www.agfanet.com

The Agfa photo printing portal (www.agfanet.com) generates new business with a full range of imaging information and services plus active arrangements with joint traffic partners. A great way to attract new customers and enhance your commercial success!

AGFAnet Dealer Locator

List your shop in the AGFAnet Dealer Locator section of the agfanet.com website.

The best way to ensure that new customers find you easily on the Internet.

Dealer web page

Place your own web page on agfanet.com and take advantage of Internet sales channels – free of charge!

More services, for more profit.

The money-making solution - Today and tomorrow!

With a d-lab.1 and Agfa front-end solutions, you're ready to meet today's – and tomorrow's – market demands. This is especially important when you consider the fact that the photography business is rapidly changing. Strengthen your market position by adding new products and services. Move to the forefront of the imaging business by offering your customers a full range of print options. Combine a d-lab.1 with Agfa front-end solutions and start processing a variety of special orders from film, digital media and files received via Internet. Take advantage of the full potential of today's digital imaging business and increase your capacity – without adding new personnel.

Modular. Scalable. Profitable.

Agfa image box



With the modern image box kiosk, your customers can process their own digital images and place print orders. This quick and easy service saves you time and money. And the exclusive Aqfa image box design

enhances the appearance of your shop interior.

AGFAnet Print Service



It's now possible to make prints from images sent via Internet – a great opportunity

to cash in on pent-up demand for pictures stored on hard drives.

AGFAnet Web Album



You can also use the d-lab.1 film scanning process to offer your customers a new

service: Upload the image files to their AGFAnet Web Album and profit from the easy and efficient reorder opportunities!

pixtasy



opens the door to a wide range of profitable print products. With red-eye correction, print-to-print services, prints with text,

This complete image processing station

decorative frames, or templates created with the pixtasy template converter*, the options are practically unlimited!

Film on CD software



Film on CD lets you create an Agfa Pix CD from analogue media or digital image files — complete with a CD cover index.

film on CD The Agfa Pix CD contains all images in three different resolutions along with Agfa Viewer software for displaying pictures on a home PC.

transfer software

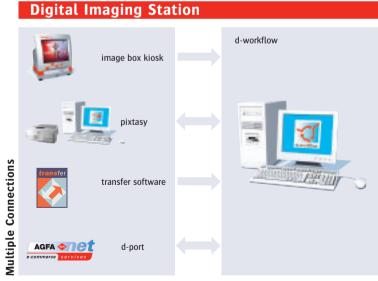


Agfa transfer software allows easy data exchange between d-lab.1 and your own PC or Mac.

Efficient workflow from analogue and digital input...







... to high-quality output.

d-TFS Scanning and Printing







AGFAnet Web Album

AGFA 🍫 101

Expand your services. It's easy!

d-lab.1 - A multitalented solution.

How do you combine a multitalented machine with specialised services? The Agfa engineers came up with an ingenious solution that is perfectly adapted to your business needs.

Achieve big business with a wide range of services:

Maximise your core business

Make your core business shine. d-lab.1 allows you to maximise your first-run print rate and offer standard services like 3.5" to 8" prints as well as index prints.

Extra services for extra business

If you specialise in conventional photo business, you can impress your customers with a multitude of extra services. Whether it's business cards* or instant passport photos*, decorative frames*, custom greeting cards*, and prints from slides*.

You can do it all with Agfa d-lab.1 and accessories. Printed on Agfacolor Prestige 3 photographic Paper.

A bright digital future

Digitise your customers' analogue prints. Offer film on CD* with CD-cover-print for those who like to archive a large number of images on digital storage media. Use the scanned images from your d-lab.1 to offer your customers a Web Album upload service.



Prints from slides*



Greeting cards*



Index prints



Film on CD*



Passport photos*



Border prints



Black-and-white prints



AGFAnet Web Album*

^{*}Additional equipment required. Ask for more information on Agfa pixtasy or Agfa d-lab.1 transfer softwar

Agfa Customer Support. Service you can count on.

You do the business. We do the support. Maintaining peak productivity and consistent availability of your Agfa system is our main goal. Backed by a worldwide technical service network, Agfa Customer Support is something you can rely on.

Efficient, expert service.



The Agfa minilab support service is fast and efficient. Our qualified experts can perform a complete system analysis via telephone and modem and arrive on-site with the right spare parts or assembly, if necessary. Agfa minilabs are specially designed to make routine service quick and easy. After all, we want your business to run smoothly.

With Agfa service agreements, you always know what to expect.

Agfa offers a number of attractive service agreements. Whether you need hotline support, regularly scheduled maintenance or a full service contract, our professional support services are available to you at fixed prices. In other words, you always know what to expect because you can calculate your costs ahead of time. Now you can sit back, relax, and concentrate on your business.

Quick Reference Guide.



The d-lab.1 Quick Reference Guide puts all the valuable information you need for your daily processing steps at your fingertips. Page by page it guides you through the menus from automatic start-up to timed shut-down and summarises helpful maintenance aspects.

Professional training tailored to your needs.

An Agfa d-lab.1 is extremely easy to operate. Genuine hands-on skills, however, come from professional training. Agfa offers a wide range of training packages to turn you



and your team into d-lab.1 experts: from 30-minute on-site introductory sessions for standard operations, to several days of intensive training at the Agfa training facilities for skilled d-lab.1 experts and lab administrators.

We even offer animated self-study e-learning courses on a CD-ROM. Benefit from these training options and learn how to get maximum performance out of your Agfa d-lab.1 system.



Agfa d-lab.1 training:
On-site or at the Agfa facilities

Worldwide. Your direct connection to us. www.agfa.com

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